CLAIMS

1. (previously presented) A method for encouraging the presentation of a series of unpaid debts to a collection agency, the method comprising the steps for:

receiving a request to collect on an unpaid debt;

determining whether to allocate a reward for the unpaid debt, wherein the reward includes a non-monetary incentive;

selectively performing one or more debt collection procedures to collect at least a portion of the unpaid debt; and

selectively apportioning the portion of the unpaid debt that has been collected.

2. (previously presented) A method as recited in claim 1, wherein the step for determining whether to allocate the reward comprises the steps for:

determining eligibility for receipt of the reward; and if eligibility exists, allocating the reward.

- 3. (previously presented) A method as recited in claim 2, wherein eligibility occurs upon education and certification in at least one of:
 - (i) one or more debt collection techniques; and
 - (ii) one or more techniques to receive rewards for unpaid debts.

- 4. (previously presented) A method as recited in claim 3, wherein a reward is provided upon certification.
- 5. (previously presented) A method as recited in claim 3, wherein a computer device is employed to perform at least one of the steps for:
 - (i) receiving the request, wherein the request is an electronic request; and
 - (ii) providing the education.
- 6. (previously presented) A method as recited in claim 3, wherein the reward includes credit for use in obtaining at least one of:
 - (i) a good; and
 - (ii) a service.
- 7. (previously presented) A method as recited in claim 6, wherein the credit includes a frequent flyer mile.
- 8. (previously presented) A method as recited in claim 1, wherein the step for selectively apportioning comprises the steps for:

identifying a debt owner's amount of the portion collected, wherein the debt owner's amount is the amount of the portion that is to be provided to a service provider to whom the unpaid debt is owed; and

identifying a collection entity's amount of the portion collected, wherein the collection entity's amount is to be provided to an entity that performed the debt collection procedures.

9. (previously presented) A method as recited in claim 8, further comprising the steps for:

determining whether one or more letter-writing vouchers are desired; and

if the vouchers are desired, subtracting a payment for the vouchers from the debt owner's amount prior to providing the debt owner's amount to the service provider to whom the unpaid debt is owed.

- 10. (previously presented) A method as recited in claim 9, wherein the vouchers include a book of vouchers that comprises a minimum number of vouchers required for purchase.
- 11. (previously presented) A method for advancing the presentation of unpaid debts for collection, the method comprising the steps for:

certifying an individual to receive a reward for providing at least one in a series of unpaid debts to a collection entity, wherein the reward includes one or more non-monetary incentives;

providing the reward to the certified individual upon providing the unpaid debt to the collection entity.

- 12. (previously presented) The method as recited in claim 11, wherein the step for certifying comprises the step for providing education relating to at least one of:
 - (i) debt collection; and
 - (ii) an incentive program that includes the non-monetary incentives.
- 13. (previously presented) The method as recited in claim 12, wherein the amount of the reward provided to the certified individual corresponds to a characteristic of the unpaid debt owed by a recipient to a service provider.
- 14. (previously presented) The method as recited in claim 13, wherein the characteristic includes a face value amount of the unpaid debt.
- 15. (previously presented) The method as recited in claim 13, wherein the characteristic includes an ability to collect on the unpaid debt.
- 16. (previously presented) The method as recited in claim 13, wherein the certified individual is one of:
 - (iii) the service provider; and
 - (iv) a representative of the service provider.

- 17. (previously presented) The method as recited in claim 11, further comprising the step for providing a reward to the individual upon certification.
- 18. (previously presented) A method for encouraging the presentation of a series of unpaid debts to a collection agency for pursuing collection on the unpaid debts, the method comprising the steps for:

providing a debt collection service for a flat fee;

receiving a request to perform the debt collection service to collect on an unpaid debt; determining whether to allocate a reward in connection with the request; collecting at least a portion of the unpaid debt; and

recovering at least a portion of the flat fee from the portion of the unpaid debt that has been collected as payment for the flat fee.

- 19. (previously presented) A method as recited in claim 18, wherein the debt collection service requires at least a minimum number of requests to be received over a period of time.
- 20. (previously presented) A computer program product for implementing within a computer system a method for encouraging presentation of unpaid debts for collection, the computer program product comprising:

a computer readable medium for providing computer program code means utilized to

implement the method, wherein the computer program code means is comprised of executable code for implementing the steps for:

receiving a request to collect on an unpaid debt;

determining whether to allocate a reward for the unpaid debt, wherein the reward includes a non-monetary incentive; and

selectively apportioning monies that have been collected on the unpaid debt.

- 21. (previously presented) A computer program product as recited in claim 20, wherein the step for determining whether to allocate the reward comprises the steps for:

 determining eligibility for receipt of the reward; and

 if eligibility exists, allocating the reward.
- 22. (previously presented) A computer program product as recited in claim 21, wherein the amount of the reward allocated corresponds to a characteristic of the unpaid debt owed by a recipient to a service provider, and wherein the reward includes credit for use in obtaining at least one of:
 - i. a good; and
 - ii. a service.
- 23. (previously presented) A computer program product as recited in claim 20, wherein the step for receiving a request to collect on the unpaid debt comprises the step for

using a link to automatically receive the request to collect on the unpaid debt, wherein the request is generated upon nonpayment of the debt over a period of time.